



Sewell On The Go Success Story



Sewell On The Go

Sewell On The Go is part of The Sewell Group, a group of companies operating across retail, construction, and estate management. Employing 250 people in 13 locations in Yorkshire, they provide round-the-clock forecourt and retail services, including fuel, fresh food, coffee, car wash, valeting services, parcel collection and many others.

Overview

Sewell On The Go has ambitious growth plans to expand their service offering across existing and future sites, while prioritising sustainability and operational efficiency. To meet their growth objectives in a cost-effective way, Sewell On The Go sought a software solution that could enhance integration and automation in their business, reduce repetitive manual duties, and cut administrative costs. That's why they chose to go with the sruu platform.





srUU Solution

By using the srUU platform, Sewell On The Go has seen a huge boost in productivity and performance. srUU has taken over those boring administrative tasks, replacing manual data entry with simple, automated processes. The result? Smoother operations, better workflows, and a big jump in efficiency.

Before srUU, all invoices had to be processed manually at the head office—a time-consuming process with plenty of room for errors. Now, invoices are generated automatically, which has not only improved accuracy but also saved the team 50% of the time they used to spend on manual entry. That's freed up resources and allowed the company to grow without needing to hire extra administrative staff.

srUU has also brought a new level of transparency to the business. With a clear view of performance, the finance team has more time to focus on finding cost-saving opportunities instead of being bogged down by routine tasks. Now, they can dive into strategic projects and come up with innovative ideas to keep things moving forward.

srUU has helped Sewell On The Go grow without increasing overhead costs, making it easier to expand while staying lean and flexible. This has transformed operations at Sewell, laying the foundation for a bright and successful future.



// sruu has played a crucial role in our business transformation journey. It has delivered substantial time savings and boosted efficiency enabling us to scale our business operations.

Alex Mortimer, Finance Director, //
Sewell On The Go

- 01 Improved Visibility & Reporting** – greater transparency allows for a comprehensive overview of the business
- 02 Productivity Increase** – simplifying and automating processes has resulted in increased productivity
- 03 Increased Efficiency** – streamlined administrative tasks have replaced time-consuming manual data entry
- 04 +50% Time Employees save up to 50% work hours** per month, giving them more time to focus on identifying cost-saving opportunities
- 05 Increased Accuracy in Data Entry** – automatically generated invoices have eliminated the possibility of human error, resulting in a remarkable improvement in data accuracy
- 06 Empowering growth** spending less time on administrative tasks means Sewell On The Go can concentrate on growing the business

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