

# Jump Juice Success Story



## Jump Juice

Established in Waterford in 2003, Jump Juice Bars has grown into a leading nationwide chain, employing over 150 people. Known for its freshly made-to-order juices and smoothies, the brand prioritises quality and exceptional customer experiences. Headquartered in Cork, Jump Juice Bars has earned a strong reputation for its commitment to wellness, positioning itself as a trailblazer in the ever-evolving food-to-go market.



## Overview

Jump Juice Bars is embarking on an exciting expansion, set to create 50 new jobs and grow its team to 200 employees in total. Alongside this growth, the company plans to open six additional locations, increasing its total number of outlets to 30 within the next three years.

To support this expansion, Jump Juice Bars sought to streamline operations and minimize time spent on manual administrative and financial tasks.



## sruu Solution

sruu was brought in to make life easier at Jump Juice Bars—simplifying financial processes, boosting performance, and helping the business grow. With an initial investment of €40,000, the sruu software seamlessly integrates Sage 200 accounting software with its Captiva EPoS solution, driving efficiency through automation.

Before sruu, invoices were processed manually at the head office, which left room for errors. Now, sruu takes care of invoice generation automatically, improving accuracy and cutting manual data entry time in half. This means the team can focus on scaling the business without the need to hire more admin staff.

By integrating sruu with Sage 200, Jump Juice Bars can now create detailed and accurate financial reports. This helps the team make smarter business decisions, reduces errors, and speeds up the preparation of management accounts, making day-to-day operations more efficient.

With a centralized, automated database, key data flows seamlessly, and employees can access it anytime, anywhere. Plus, sruu cuts out the need for manual sales data entry and speeds up supplier invoice processing, saving up to 40 work hours each month. All of this frees up the team to concentrate on what really matters—growing the business and focusing on delivering the best products to their customers.



*The platform is one part of the experience, but the team behind the software is key. The sruu team have shown immense knowledge and having rolled out sruu in our existing stores, we have already seen savings in terms of time and money.*

**Charlie Scanlan, Owner**  
**Jump Juice Bars**

- 01 **Employees save up to 40 work hours per month** - eliminating manual input of sales data and speeding up the supplier invoice entry process
- 02 The centralised and fully automated database allows employees to **access and analyse data from anywhere**
- 03 **Efficiencies** gained from the sruu solution allows for new stores to be added to the system without having to increase administrative staff
- 04 Employees can generate more **granular and accurate financial statements**
- 05 The solution has led to a **reduction in errors** and time taken to produce management accounts

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